

APPENDIX 1 –Local Government Declaration One Year On (January 2020)

Action Area	Actions Achieved in 2019	Actions for 2020	Comments
1. <i>Tackle advertising and sponsorship</i>	Reducing and stopping of junk food advertising has been considered within 400m of schools across the borough.	Barnet is exploring opportunities to develop a council advertising policy which will outline types of advertisements, content, locations, sizes etc. This will apply to future council advertising contracts and will influence current advertising contract albeit with limited contractual leavers.	Council will be following progress made on Transport for London's (TfL) Junk Food advertising ban to learn from their experiences and to determine whether banning junk food ads is viable and if it impacts on a financial income.
	From 31 st December, 2019 SUGAR SMART campaign posters will be displayed on Council billboards, bus stops and other advertising spaces.	As part of SUGAR SMART campaign, some of the actions businesses will be encouraged to make include restrictions around junk food advertising.	
2. <i>Improve the food controlled or influenced by the Council and support the public and voluntary sectors to improve their food offer.</i>	The Public Health team have supported the procurement of a new catering outlet at the Colindale office to ensure that the new provider gains the Healthier Catering Commitment (HCC) and food for life standards, provides additional options to staff and limits foods that are high in fat, salt or sugar (HFSS).	Once the contract is awarded, we will work with contract managers to ensure that the new outlet will have the best possible health impact on staff and customers in the local area. Ensure that council premises already with HCC, such as the Atrium at North London Business Park, maintain this standard by working with the catering provider and contract managers.	
	Improved vending options by influencing the procurement of vending options in Colindale.	We will work to ensure that healthy vending standards are maintained and embed this in a corporate catering policy to support future procurement.	
	Continued to work with the school catering provider (ISS) to develop healthier food options and support programmes like: One dessert a week.	Public Health will work with primary schools to become 'water only schools' as part of the Public Health England scheme. We will work to ensure SUGAR SMART pledges are made by schools and other voluntary organisations.	
3. <i>Reduce prominence of sugary drinks and actively</i>	Refill London is run by City to Sea. https://refill.org.uk/ Its' primary aim is to promote free drinking water in as many places as possible in London; encouraging people to carry reusable water bottles instead of purchasing fizzy drinks or bottled water. There are currently 65 Refill locations already within Barnet.	Barnet is considering signing up to Refill London to actively support free drinking water on council premises. Furthermore, we will encourage other businesses to sign up to Refill, aiming to have more than 100 refill locations in the borough. This may include access to free public water fountains.	Water Fountain Infrastructure is also identified as a requirement in the Draft Local Plan (out for public consultation in early 2020).

<i>promote free drinking water.</i>	Council premises no longer sell sugar sweetened beverages.	As part of our commitment to SUGAR SMART we will be promoting Fizz Free February with council officers and schools.	
4. <i>Support businesses and organisations to improve their food offer.</i>	Environmental Health and Public Health have continued to work together to deliver HCC and support businesses to make healthier changes. HCC has also been used to engage businesses around healthy eating.	HCC will be refreshed and relaunched to maximise its potential. A Public Health Nutritionist will be recruited to support the programme redesign and increase the capacity to support businesses to improve their food and drinks offer.	HCC is a London-wide scheme administered by the London boroughs. There are currently 75 businesses in Barnet with the award.
5. <i>Public events</i>		We will launch our local SUGAR SMART campaign in January, kicking off with a public launch event on 20 th January. The event will bring together stakeholders and SUGAR SMART participants to learn more about sugar awareness and come up with solutions together. SUGAR SMART will also encourage other organisations to run their own SUGAR SMART events.	
	Council ran diabetes events to raise awareness of type 2 diabetes and to identify people who were pre-diabetic.	These events will be run again in June 2020, embedding some SUGAR SMART principles within.	
6. <i>Raise public awareness</i>	We launched the Food Security Action Plan in October 2018. As part of this, we will work with local partners to deliver this and raise awareness of related activities in the borough.	As part of public awareness we are developing resources for frontline staff and our website which will give people advice for healthy cooking on a budget and with limited kitchen facilities.	
		We will launch our local SUGAR SMART campaign in January. This is a borough-wide campaign that will increase awareness of sugar consumption and engage the public on how to reduce their sugar intake.	
	The Obesity Care Pathways were published on the council website and briefings were delivered for Barnet GPs. Under the “universal” section of the pathways there are resources for the public around healthier eating. One You Barnet has been launched.	One You Barnet will be promoted as an information resource encouraging healthier lifestyles. Further focus on the National Diabetes Prevention Programme will continue in 2020; this will include diabetes awareness raising activities.	